



Social Value in Health and Care (SVHC)

- 2013 - Successful bid to national **Social Enterprise UK** Health and Social Value programme, funded by Department of Health
- 12 areas across the country
- **Objectives:** To support local authorities, clinical commissioning groups and health and wellbeing board partners to commission for social value; *and*
- Improve VCSE organisations' understanding of their own impact in terms of social value, and how they articulate it
- Programme ended March 2016, feedback session held 29th Feb
- Broadly 2 groups of programmes:
 - *Areas which focussed on compliance with the social value act (procurement and commissioning)*
 - *Areas which adopted a partnership approach to go beyond the Act*



Key Findings...

Momentum, leadership, engagement, culture change

- Individuals are important as is political will but boundaries re. operation, geography and politics create boundaries that make it harder
- Use plain English

Converting policy and strategy into reality

- Policy needs to be owned at different levels with all spotting and taking opportunities – go where the energy is to start with

Measurement and monitoring, what and when?

- Don't embed to the point where you can't see social value (core v added value)
- Allow room for innovation
- Avoid the 'community data burden' / ensure proportionality

Going beyond health commissioning and procurement

- The right individuals need to drive it but it's a long term process and needs constant attention across organisations (patience, persistence and clear vision)



Case studies – learning from other areas

Lambeth

- Focus on social value in reducing re-offending
- Co-production approach undertaken (plain English necessary)
- Whole systems approach

Shropshire

- Social value group and framework in place – common understanding and consistent messaging around social value
- Working with SEUK as one of the social value projects being supported by the Cabinet Office

North Tyneside

- Social value built into Council procurement – weighted 10-20%
- Cross sector engagement including businesses and unions
- Social value criteria embedded in Business Awards

Halton

- Procurement framework - social value built in to all tenders over £1,000
- Social value tracker in place for measurement



Next Steps...

For SEUK

- Social Value Hub website
- Social Value Act review
- Evaluation report..
- SEUK lobbying... using evidence from this programme

For Salford

- Case studies and examples that we can draw from
- Partners willing to work with us (e.g. Halton, Shropshire)
- Opportunity to influence national policy