

Social Value in Salford



Salford Social Value Alliance Meeting

Tuesday 27th September 2016

Venue: St Sebastian's Community Centre

12.00pm – 3.00pm

MINUTES

Present: Gill Bruder (SCVS); Anne Lythgoe (SCC); Bernadette Conlon (Start in Salford); Angela Eden (SCC); Peter Schofield (AGMA); Chris Dabbs (Unlimited Potential); Delana Lawson (Healthwatch Salford); Emily Edwards (SCC)

Apologies: Jennifer McGovern (SCC); Suzanne Robins (Salford Royal Foundation Trust); Adam Hebden (CCG Salford); Andrew White (SCC); David Herne (SCC); Francesca Archer Todde (Being Well); Jo Hannen (Prince Trust); Paul Bishop (CCG); Samantha Sandford (SCL); Kate Simpson (Social AdVentures); Janice Lowndes (SCC); Bernadette Elder (Inspiring Communities Together); Cllr Walsh (SCC); Jonathan Drake (Salix Homes); Neil Turton (Salford Health Matters); Cllr Boshell (SCC); Alison Page (Salford CVS)

<p>1.</p>	<p>Introductions</p> <p>Chris gave a welcome and introduction to the meeting. Attendees were invited to introduce themselves.</p>	
<p>2.</p>	<p>Minutes from previous meeting and matters arising:</p> <p>The minutes from the previous meeting were agreed as a true and accurate record.</p> <p>All actions complete.</p> <p>Matters Arising</p> <p>The City Mayor wants to sign the SV pledge. The Mayor is attending a photo shoot on 5th October at 9am at the Civic Centre to complete the signing.</p> <p>Who tweets for SV? Gill to check with Becky at Salford CVS.</p> <p>Gill to send reminder email to SV Alliance asking for new information for the SV website.</p> <p>Becky to add April Alliance minutes to the SV website</p>	<p>Gill to send reminder email for website info.</p>

		Becky to add Alliance mins to website
3.	<p>Social Value Good News updates</p> <p>Chris – We have completed our annual review of added social value, published in our directors’ report and annual accounts. This includes employment of local people, use of ethical suppliers, and environmental impact.</p> <p>Unlimited Potential has just completed its 2nd Fair Tax assessment. Chris offered to share the experience.</p> <p>Peter – We are refreshing the GM SV Policy around devolution changes and are hoping to complete by the end of the year. Measurement is proving difficult around procurement spend. Manchester City Council have developed an ethical framework and want to link to the launch of SV policy in February.</p> <p>The SV task force have developed an SV maturity index which helps answer questions against indicators.</p> <p>Emily – There will be several opportunities coming up shortly from the Children Skills and Work team. Short break care tender is out and includes SV.</p> <p>We are also refreshing our commissioning strategy and guidance in children’s services and both will include SV. We have developed an approved provider’s register for schools up to the age of 25. There are 9 approved providers.</p> <p>Delana – We have completed a self-assessment on SV and are in talks with GM Healthwatch.</p> <p>Angela – The Health Improvement Team have completed 2 SV evaluations:</p> <ol style="list-style-type: none"> 1. Family weight, peer support and working in collaboration. 2. Community Development around measures and values within the services, volunteering and additional income we bring into Salford. <p>The evaluations have been presented at the Public Health conference. There is a 1-page impact report which has been shared with lead members.</p> <p>Anne - SCC is updating its SV policy. The City Mayor wants SCC to report on its own impacts. Anne is writing a proposal. The City Mayor wants to align SV with accounting and finance budget setting so it is evidenced based.</p> <p>SCC has been shortlisted for the UK Social Enterprise Awards in November and are the only local authority on the short list.</p>	

	<p>The City Mayor has asked to pull together a proposal on SV pledge, employment charter and the equalities charter as he wants them linked together. He wants 1 charter instead of 3 so this can be embedded into the procurement process. Alison Burnett is leading on this.</p> <p>Internal services – could they be opened up through a competitive process to save money.</p> <p>Bernadette – We are currently reviewing our supply chain. We also have an external organisation writing a report on SV and all members of staff have had SV training.</p> <p>On 1st October, Salford Primary Care Together was formed, as a GP provider organisation. This is being led by Neil Turton and includes all GP practices in Salford. Neil wants SPCT to join the SV Alliance and to make a pledge as they will operate as a single provider.</p>	
<p>4.</p>	<p>Health & Social Value Programme – publications</p> <p>Chris circulated 12 steps to embedding SV priorities in health and care commissioning which includes Salford examples.</p> <p>Salford is seen to be ahead of other places. The Health & Social Care programme is now finished and these are the final documents which are available on the SV website if needed electronically.</p> <p>http://salfordsocialvalue.org.uk/</p>	
<p>5.</p>	<p>Greater Manchester Social Value Network update</p> <p>Peter, Anne and Alison all attend network meetings. There have been 2 conferences this year and both have sold out and been well supported. The conferences are not dominated by VCSE organisations: there are lots of private sector organisations who attend.</p> <p>If anything good is happening in Salford around SV we need to let GM know.</p>	

<p>6.</p>	<p>Strategic Framework – moving forward the Alliance Action</p> <p>We need to make sure we promote the Alliance meetings on the Alliance Website and also on Salford CVS website.</p> <p>We need a shift in people attending, maybe we invite people to speak and make it more of an event. Do we have the meetings first thing or last thing in the day to make it easier for people to attend? Middle of the day is not the easiest time to have meetings.</p> <p>Emily explained that SCC is holding a meeting around priorities in November and will ask for SV training for staff at SCC.</p> <p>RHS – Alison and Chris have met with Andrea (Director of Regions) and we are making progress. The RHS wants to build SV into its programme and they are interested in outreach. We have provided them with links and contacts and we are pushing for jobs and volunteering to go to local Salford people. We want them to use local businesses for purchases and they are receptive to this, although it is all new to them. This fits with the RHS 10-year strategy. The RHS generates its own income and wants everything built to their plans. Chris is keeping in touch with Andrea in Alison’s absence.</p> <p>Salford City Council is also a partner along with Peel Holdings. The SCC business team is working with the RHS and is generating ideas for who they can work with in Salford.</p>	
<p>7.</p>	<p>10% Better</p> <p>Anne explained 10% Better – to improve the lives of the people in Salford.</p> <p>The SCC marketing team and the City Mayor are right behind our campaign and Alison Page has presented the paper at the City Leaders Group meeting.</p> <p>Discussions took place around how we can show what we achieve under each heading, do we have a totalizer? Do we have timescales under each heading?</p> <p>We need to start building links and start brokering, we can only do this with intelligence from partners. We need to improve the services that are already happening in the area.</p> <p>We need anchor institutions to support social enterprises and co-operatives so they can use local provision. In Preston, they created a local supply and collectively over the 3 years increased local spend from 5% to 19%, creating around 500 new jobs in the area.</p> <p>Chris is looking at this on a GM level and CLES are involved. Our focus has been on small groups and to make a difference we need larger anchor institutions involved.</p>	

	<p>The leadership group could champion this. We could have a collective partnership of the top organisations in Salford, which include:</p> <ul style="list-style-type: none"> • City West Housing Trust • MediaCityUK • Pendleton Together • Port Salford • RHS Garden Bridgewater • Salford Cathedral • Salford City College • Salford City Council • Salford Royal Hospital • Salix Homes • The Lowry • University of Salford <p>We can grow around anchor institutions.</p> <p>Peter agreed to circulate a CLES paper on Anchor institutions.</p> <p>Gill to arrange a core group meeting for November.</p>	<p>Peter to circulate CLES paper</p> <p>Gill to arrange core group meeting</p>
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Chair of Meeting: Chris Dabbs
Minutes taken by: Gill Bruder
Meeting Closed at: 3pm
Date/Time of next meeting: TBC